



Animal Talk Radio Network

www.animaltalkradio.com

586-531-0565

Animal Talk Radio's Pet Parade Sponsorship Opportunities:

Level ONE:

Ultimate Air Dogs \$3000 (\$27 a spot) 60 second spot

Main sponsors will get exposure on spots in the show for a total of 14 weeks.

This includes the weeks remaining until the show and the rest following the show (currently 9 to go).

Two (2) per hour for a total of four (4) per week for a total of 56 within the context of the show.

They will also gain exposure in the show promos that air four (4) times a week 6a-7p that is another 56 exposures for a total of 112 regular spots.

There will also be weekly live mentions and possible interview slots available leading up to the expo.

Level TWO:

Disc Dogs of Michigan (Championship Frisbee dogs) \$1500 (\$14 a spot) 30 second spot

Main sponsors will get exposure on spots in the show for a total of 14 weeks.

This includes the weeks remaining until the show and the rest following the show (currently 9 to go).

Two (2) per hour for a total of four (4) per week for a total of 56 within the context of the show.

They will also gain exposure in the show promos that air four (4) times a week 6a-7p that is another 56 exposures for a total of 112 regular spots.

There will also be weekly live mentions and possible interview slots available leading up to the expo.

Level THREE:

Agility Border Collies \$750 (these will be one spot per hour, 2 per week, plus rotating mentions in promos) 30 second spot.

Sponsors will get exposure on spots in the show for a total of 14 weeks.

This includes the weeks remaining until the show and the rest following the show (currently 9 to go).

One (1) per hour for a total of two (2) per week for a total of 28 within the context of the show.

They will also gain rotating exposure in the show promos that air four (4) times a week 6a-7p that is another 26 exposures for a total of 54 regular spots.

There will also be weekly live mentions and possible interview slots available leading up to the expo.

Contact Jamie or Colleen at:

O: 586-777-5559 or

Jamie@animaltalkradio.com

colleen@animaltalkradio.com